

my59 Privacy and Cookies Policy

Welcome to www.my59online.com (my59) brought to You by The 59 Club Limited (**Us, We or Our**). In this privacy and cookies policy (**Privacy Policy**), **You and Your** means you, the person using or visiting my59online.

By accessing or using my59, You agree to the terms of this Privacy Policy.

My59 is a website that allows its users to rate, review, and gather information about, golf clubs and courses. This Privacy Policy, together with Our Terms of Use, is intended to assist You in making informed decisions when using my59 and/or using any of the other services that are provided through59club. This Privacy Policy also contains information about the cookies that We use on my59 and what We use them for. Please take the time to read and understand this Privacy Policy.

By using my59, You consent to the collection, use and transfer of Your information in accordance with this Privacy Policy.

1. CONTACTING US

- 1.1 For the purpose of the Data Protection Act 1998 ("**Act**"), the data controller in respect of any personal information that You submit to Us on my59 is The 59 Club Limited, a company incorporated under English law (company number: 06502069) and whose registered office is at The Cottage, 41 Main Street, Swepstone, Leicestershire, LE67 2SG, United Kingdom.
- 1.2 If You want to know what information We hold about You or if You have any other queries in relation to this Privacy Policy, please contact Us by writing to Us at the following postal or email address with the subject heading "Privacy":

Postal Address:

Data Protection Officer
The 59 Club Limited
The Cottage
41 Main Street
Swepstone
Leicestershire
LE67 2SG
United Kingdom

Email Address:

enquiries@59club.com

2. WHAT INFORMATION DO WE COLLECT?

- 2.1 We will collect information that You provide to Us when You:
 - (a) access my59;

- (b) use my59 (including, but not limited to, when You register a my59 account); and/or
- (c) contact Us.

2.2 Such information may include:

- (a) information about the Internet-enabled electronic device (**Device**) You used to access my59 (including, but not limited to, Your Device's IP Address);
- (b) Your usage of my59, including the:
 - (i) amount of time You spend on my59;
 - (ii) amount of time You spend on any page on my59; and
 - (iii) search queries You make on my59;
- (c) information You submit to Us during the registration of Your my59 account, including Your:
 - (i) username;
 - (ii) password; and
 - (iii) email address;
- (d) information that You submit to Us, including Your:
 - (i) memberships status;
 - (ii) name of Club;
 - (iii) handicap range;
 - (iv) playing frequency;
 - (v) date of birth;
 - (vi) gender;
 - (vii) ethnicity; and
 - (viii) occupation;
- (e) information that You submit to any third party website that You access from an advertisement contained on my59;

- (f) information that You provide to Us when You complete any surveys that You elect to take part in;
- (g) information that You submit to Us when uploading photographs on my59; and/or
- (h) any other information that You submit to Us when You contact Us (such as Your name, postal address or telephone number).

2.3 We will only use any information that We collect from You in accordance with this Privacy Policy.

3. COOKIES

3.1 We use cookies to ensure that You get the most out of my59. Cookies are small amounts of information in the form of text files which my59 stores on Your Device. Cookies allow Us to monitor my59's traffic, simplify Your visits to my59 (for example, by remembering which login details). A temporary cookie is also used to keep track of Your "session". Without that temporary cookie (which is not stored after You quit Your browser) You would have had to log on again on each page. For further information on the types of information that We collect using cookies, please refer to paragraph 2 above.

3.2 If You do not wish my59 to install cookies on Your Device, You can change the settings on Your Internet browser to reject cookies. For more information about how to reject cookies using Your Internet browser settings please consult the "Help" section of Your Internet browser (or alternatively visit <http://www.aboutcookies.org>). Please note that, if You do set Your Internet browser to reject cookies, You may not be able to access all of the functions on my59 and Your experience whilst using my59 may be less satisfying without the use of cookies.

3.3 The first time You visit my59 You will be presented with a notification that We use cookies on my59. By proceeding to use my59 You are consenting to Our use of cookies as described in this Privacy Policy.

3.4 In addition, third party advertisers whose advertisements appear on my59 or whose websites You visit when You click on certain links on my59 may use and install cookies on Your Device. Please consult the relevant third party advertiser's terms and conditions and privacy policy to find whether they use cookies and what they may use them for.

3.5 The names of the cookies used by Us on my59 and the purposes for which these cookies are used are set out in the table below:

Cookie Name	Purpose	Type	Duration
remember_code	keeps user logged in between browser sessions	persistent	2 years
identity	stores logged in user's username. removed when user logs out	session	24 hours

4. **HOW DO WE USE THE INFORMATION THAT YOU PROVIDE TO US?**

4.1 We use Your information in the following ways:

- (a) to ensure that the content in my59 is presented in the most effective manner for You and Your Device;
- (b) to provide customer service to You in relation to Your use of my59, to deal with enquiries and complaints relating to the use of my59 and to notify You about any changes to the services that We provide via my59;
- (c) to gather usage statistics;
- (d) to send You reminder and verification notifications such as password reminders;
- (e) to send You marketing materials provided that You have expressly consented to Us doing so;
- (f) to inform You about changes to Our Terms of Use and/or this Privacy Policy;
- (g) to administer, support, improve, optimise and develop my59; and
- (h) for security purposes.

5. **DISCLOSURE OF YOUR INFORMATION**

5.1 Other than as expressly set out in this Privacy Policy or as otherwise required or permitted by law, We will not share, sell or distribute any of the information You provide to Us without Your consent.

5.2 We will only disclose Your information to any:

- (a) person to whom disclosure is necessary to enable Us to enforce Our rights under this Privacy Policy or under Our Terms of Use;
- (b) competent government authority or court where We are legally required to do so; and
- (c) third party advertisers in an aggregated form.

6. **THIRD PARTY WEBSITES**

6.1 My59 contains links to other websites that are either owned by Us or by third parties. By way of example, my59 may contain advertisements or links that, if selected by You, will take You out of my59 and to a third party's website. We do not control and accept no liability or responsibility for any third party website and this Privacy Policy does not apply to any such website. Please consult the terms and conditions and privacy policy of any third party website You access via an

advertisement or link on my59 to find out how the third party operator of that website collects and uses Your personal information and to establish what they may use Your personal information for.

- 6.2 We may receive some of the information that You submit to any third party website that You access from an advertisement contained in my59. Both We and the owner or operator of that third party website will be the data controller in respect of any such information.

7. HOW DO WE PROTECT YOUR INFORMATION?

- 7.1 We have put in place appropriate security measures to protect Your personal information from access by unauthorised third parties and unlawful processing, accidental loss, destruction and damage. However, You acknowledge that data transmission over the Internet is inherently unsecure and that We cannot guarantee the security of any data that You send over the Internet.

- 7.2 The information that You provide to Us will be collected and processed by Us or by a data processor appointed by Us to undertake processing on Our behalf. Your personal information shall be transferred and stored on servers located outside the European Economic Area. We will take steps to ensure that Your personal information is treated securely and in accordance with this Privacy Policy. By submitting Your personal information, you agree to this transfer, storing or processing.

- 7.3 Your personal information will only be held by Us for a reasonable period or as long as the law requires or permits.

8. HOW CAN YOU ACCESS YOUR INFORMATION

- 8.1 You may at any time request access to and/or, if incorrect, rectification of Your personal information by writing to Us at the following postal or email address with the subject heading "Data Subject Access Request":

Postal Address:

Data Protection Officer
The 59 Club Limited
The Cottage
41 Main Street
Swepstone
Leicestershire
LE67 2SG
United Kingdom

Email Address:

enquiries@59club.com

- 8.2 We reserve the right to ask You for proof of Your identity and to charge You a fee of £10 to meet Our costs in granting any data access request You make.

9. **CHANGES TO OUR PRIVACY POLICY**

- 9.1 By accessing my59 You consent to Our collection and use of Your information as described in this Privacy Policy. If We change Our privacy policies and procedures, We will notify You of those changes and keep You aware of what information We collect, how We use it and under what circumstances We may disclose it.